

VOGUE

Non-Reflective Matte Finish

Theatrical deep colors #0016 thru 0042



A premium quality vinyl acrylic based interior flat finish in pure and vibrant high chroma colors, especially designed for use in theatre, film, television, scenery and display. It dries fast in less than an hour to a rich, velvet-like, non-reflective matte finish. It adheres to any scenic surface without additives required by casein or protein based paints. All Muralo Vogue Deep Colors can be intermixed for any hue, shade or tint desired. Also, they may be used for tinting any other latex paint. Muralo's Chroma Key Green and Blue Video Colors are formulated using state-of-the-art technology. They have been tested by the Muralo technical staff and TV studio technicians for correct luminance and high resolution of RGB values for optimum operation of the Ultimatte™ Video System.



- Interior Latex Matte Finish
- Available in White & 18 Colors
- Vibrant Chroma Colors
- Non-reflective finish
- Used in Theatres & Television Studios

The Muralo Company, Inc.

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Recommended Uses:

On any interior painted or unpainted surfaces such as wall board, wood, canvas wallpaper, plaster, various plastics & metals, brick, stone, concrete masonry where a full range of clean and vivid hues for painting or decorating are desired.

Surface Preparation:

All surfaces must be clean and free from dirt, dust grease, oil and peeling paint. A white powdery deposit (efflorescence) often found on masonry surfaces, should be completely removed with a stiff wire brush. Glossy areas should be dulled by light sanding.

New or Unpainted Surfaces: New or unpainted plaster, drywall and masonry surfaces should be primed with Muralo Latex Enamel Undercoat M0563. Fresh plaster must be aged at least 30 days before painting. Use a premium quality alkyd primer sealer M0567 to prime unpainted wood. Rustable metal should be primed with Muralo Rust Preventive Primer.

Previously Painted Surfaces: Painted surfaces in sound condition do not require primer. Prime glossy areas with Muralo Latex Enamel Undercoat M0563 for improved adhesion.

Application:

For best results, use:

Brush: A good synthetic or nylon bristle brush.

Roller: May be applied with all rollers; long nap rollers are recommended for rough surfaces and production work.

Spray: May be applied with airless or conventional spray equipment. Tip sizes and atomization pressures will vary with the type of equipment used. Usually an 8" to 12" fan at 1 foot distance is ideal for airless and can be obtained with a tip size from .015" to .018". For conventional spraying, usually 0.02" to 0.1" nozzle with air cap to give a 4" to 12" fan at a distance of one foot, gives excellent results. Follow spray equipment manufactures recommendations.

Finish:

Flat

Colors:

Premixed deep tone colors including Green & Blue Chroma Key colors.

Viscosity:

95 + 20 ku

Weight per Gal.:

10.5 – 11.5 lbs. per gallon.

Coverage:

Contrasting colors and rough surfaces may require more than one coat for complete hiding depending on the type of color selected. Can be recoated after the previous coat is completely dry.

Spreading Rate:

One Gallon covers approximately 400 sq. ft. over smooth, non-porous surfaces.

Dry Time:

1 to 2 hours at 77°F and 50% relative humidity.

Thinning:

Usually not required. If desired, up to 1/2 pint of water per gallon of paint may be added to reduce viscosity.

Clean-up:

Soap & Water.

Flash Point:

None to boil.

Freeze-Thaw:

Protect from freezing.

Fire Retardant Rating:

N.F.P.A. class "A" when tested on non-combustible substrates.

V.O.C.(V.O.S.)

Contains max. 100 gms./ltr. Or 0.83 lbs./gal VOC.

Packaging:

	Per Case	Approx. Weight
Gallons	4	47 Pounds
Quarts	6	18 Pounds

Caution:

Use only with adequate ventilation. Do not breathe spray mist or sanding dust. Avoid contact with eyes and prolonged or repeated contact with skin. Wear eye protection and gloves during application or sanding. A dust particle respirator approved by NIOSH/MSHA should be worn when sanding or spraying. Close container after each use. KEEP OUT OF REACH OF CHILDREN. KEEP FROM FREEZING.

First Aid:

If you experience difficulty in breathing, vacate that area to obtain fresh air. IN CASE OF SPILL: Absorb with inert material and dispose of as explained below.

Disposal Information:

Dry, empty containers can be recycled. Small amounts of paint may be dried onto newspapers or rags then disposed of as normal trash. FOLLOW LOCAL COMMUNITY WASTE DISPOSAL GUIDELINES.

Disclaimer:

The information contained herein is presented in good faith. This information is furnished without warranty of any kind. Employers should use this information only as a supplement to other information gathered by them and must make independent determination of suitability and completeness of information from all sources to assure proper use of this material and the safety and health of employees. Any use of this data and information must be determined by the user to be in accordance with applicable federal, state and local laws and regulations.

Limited Warranty:

Muralo warrants the performance of this product when applied in complete accordance to label directions and will refund the purchase price or replace this product within one year of date of purchase if defective. Muralo will not be liable for cost of labor or any incidental or consequential damages.