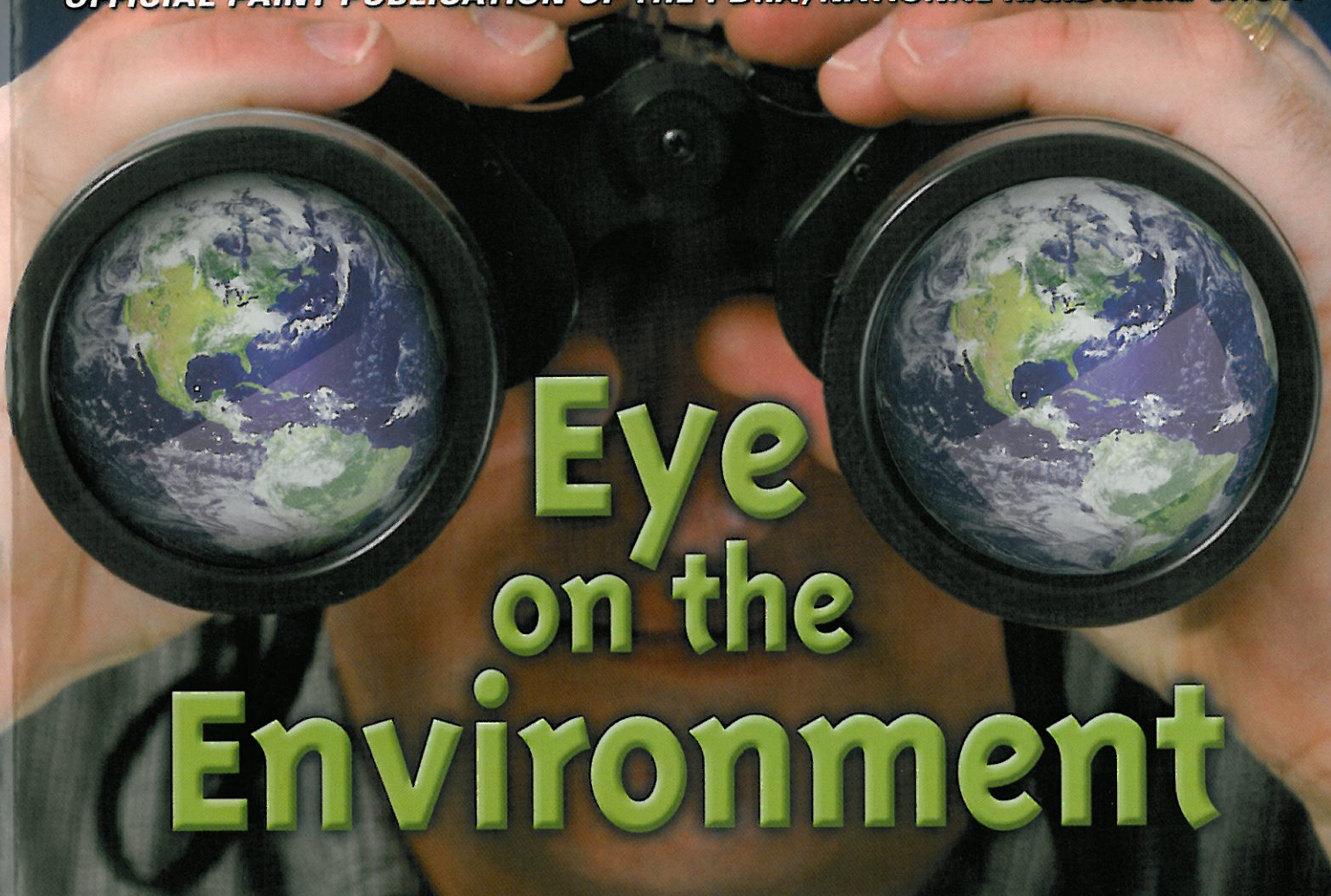


Paint & Decorating RETAILER

twitter

Follow us at PaintDecoRetail

OFFICIAL PAINT PUBLICATION OF THE PDRA/NATIONAL HARDWARE SHOW



Eye on the Environment

ALSO IN THIS ISSUE

“Green” Merchandising

Eco-Friendly
Product Showcase

A Look at the EPA’s
New Lead Rule



“Green” Coatings Showcase

PDR MAGAZINE PRESENTS ON THE FOLLOWING PAGES A SAMPLING OF PAINT AND COATINGS THAT HAVE LOW OR ZERO VOCs, LOW ODOR AND/OR OTHER ECO-FRIENDLY QUALITIES. SEE PAGE 51 FOR AN ACCOMPANYING SHOWCASE ON “GREEN” PAINTING SUPPLIES.

Breathe-Safe™ from Muralo

Muralo Breathe Safe™ is a virtually odorless high-performance water-based latex, formulated with no harmful solvents and based on a sustainable chemistry technology, and intended for interior use. Ideal for nursing homes, schools, babies' rooms and health care facilities as well as the hotel/motel industries, Breathe Safe™ is recommended for use on previously painted wall-board, plaster or masonry. Specified for

space that is occupied during painting. Breathe Safe™ is available in flat, eggshell and semi-gloss wall finishes, which can be tinted to any color, and a Ceiling White Paint and a White Interior Primer.

Breathe Safe™ is certified by Coatings Research Group Inc. to meet environmentally determined performance standards established by CRGI's ISO-accredited facility for specific product types and to meet or exceed the VOC requirements of LEED® for most paint and coatings applications.

For more information, visit online at www.muralo.com.



○ Muralo Breathe-Safe™