

NEW JERSEY

THE BIG ISSUE

# INSPIRE

*What Inspires You?*



**AS  
ID**  
SUMMER/  
FALL 2011

Home

# Showtime at Holly Hill!



*By Fran Schier-Potter, Allied Member ASID*

Each spring, the joy of the season is kicked-off with an array of spectacular show houses where interior designers from near and far can showcase their designs.

This year, Monmouth County was host to Holly Hill, the third Stately Homes by-the-Sea Designer Show House presented by the Visiting Nurse Association of Central Jersey (VNACJ). This historic country estate is nestled on a hilltop overlooking beautiful views of the Navesink River and Atlantic Ocean in Locust, N.J.

Built in 1934, Holly Hill is set on 12 acres featuring dozens of specimen holly trees, from which the estate derived its name.

The 30-room Georgian-style mansion retains many of its original architectural features, including an African walnut grand

staircase, a cherry wood paneled library, an “Aladdin Lamp” exterior staircase between the second floor and the sun roof, a roof dome covered in antique Brittany tiles, and pressed copper gutters.

More than 35 of the region’s top interior designers, decorators and landscape artists transformed this pre-war treasure, recapturing its original spirit of the Gatsby era and its bucolic setting while incorporating contemporary elements of elegant 21st century living. ASID NJ designers including Anne Maria Mannarino, Allied Member ASID, Mary Sferra, ASID, Diane Durocher, ASID, Ginny Zonfrilli, Allied Member ASID, Sheila Rich, Allied Member ASID and interior design students from Brookdale Community College were invited to participate in this year’s event.

On the following pages, you will catch a glimpse of the exciting rooms that our own gifted and talented New Jersey ASID designers created. Sit back and enjoy the view.

---



**Designer: Mary Sferra, ASID**  
M.R. Sferra Interior Design

**Room: “Pool House Solarium”**

**Inspiration:**

The goal was to transform a neglected sunroom into a sun-drenched room for all seasons, to be the ideal setting for gathering with friends and family, or a secluded retreat for which to escape.



Nestled in the gardens overlooking the pool and magnificent vistas, you will find “The Solarium/ Pool House.” The room is flanked by three walls of Palladian windows which open from the floor to ceiling. In order to bring the outdoors in, a stucco finish was applied. The walls were then painted with a Muralo Ceramic Paint in a sage custom color, creating a lovely backdrop for the dark woven wicker furniture. The windows were softened with an upholstered lambrequin flanked with a minimal sheer drapery treatment, so as not to overwhelm the room and the views. To create a focal point and a more intimate setting, a wall was built to incorporate a ventless fireplace. The artwork over the fireplace adds drama and height to the room. The patchwork area rugs add interest and define the two seating areas. The kitchen was completely renovated and is now a beautiful extension to the room.



*Photographer:*  
Peter Rymwid

ASID NJ Industry  
Partners: Mark  
Gallery, The Creative  
Touch, Muralo,  
Woodbridge  
Stereo/Video.

Kitchen: Artistic Tile,  
Electrolux, Elkay  
Manufacturing,  
Ferguson Enterprises,  
Green Demolitions,  
Meganite, distributed  
through Fessenden  
Hall.

Michelle  
Winick

Color Collection

MURALO<sup>®</sup>  
PAINTS

# Bringing Simplicity to Color Selection



Introducing the new designer palette created by well-known designer and color consultant Michelle Winick & the Muralo Paint Company. Michelle has developed a color system that takes the guesswork out of creating combinations of wall, ceiling and trim colors.

This collection of timeless, sophisticated colors is designed to give you a new way of looking at color with less confusion, and with a clear vision of the final result.



For more on the MW Collection, just scan this code with your smart phone

For details on how to receive your MW Collection fandeck and story boards, please call 1-800-631-3440 x311.

[muralo.com/mw\\_collection](http://muralo.com/mw_collection)  
[michellewinickdesign.com](http://michellewinickdesign.com)

